

## ALERT NOW – Rapid Notification Service

Dear Religious School Families,

This letter serves to officially notify you that we have chosen to adopt the ALERTNOW Rapid Notification Service. This service will allow us to send a voice message and/or email to ALL of our student's parents on their contact numbers (home phones, work phones and cell phones) within minutes after an emergency or incident has occurred at the school.

Our Religious School will be utilizing the ALERTNOW service on a limited basis to send messages to parents regarding: Rescheduling due to inclement weather and unforeseen circumstances when communication with parents is required (such as a snow day). In the instance of emergency situations, the message may provide emergency instructions to parents on what they need to do to respond to their child.

The delivery success of the message is only as successful as the contact information we have for our students and for you, so please make certain that we have the most current and up to date contact information. If this information changes throughout the year please let us know immediately.

**IT IS  
IMPORTANT  
THAT YOU  
READ &  
UNDERSTAND  
THIS LETTER**

***Important:***

- **Your caller ID will display the Temple's 212-249-5000 main number anytime a call is coming through from the Temple/School.** Caller ID will not display a name associated with the number.
- **Your caller ID will display 411 anytime an *emergency call* (examples: relocation, evacuation or lockdown) is coming through from the Temple/School.** Caller ID will not display a name associated with the number.
- The system will leave a message on your home voicemail or answering machine. It will also call both parents' cell phones. However, the system is set to ring each line six (6) times. If your answering machine is set to pick up after the sixth ring a message will not be delivered to your machine. We encourage you to set it at five (5) rings.
- If you have such things as Telemarketer Zapper or Privacy Director on your telephone lines you may not receive the call. For example, with Privacy Director all incoming calls are rerouted and the callers must identify themselves for the call to go through. Because our system is automated it will not identify itself thus the call will not get through to your number.

We hope that you find the implementation of this new system advantageous. Questions or comments may be directed to [admin@templeisraelnyc.org](mailto:admin@templeisraelnyc.org).

Sincerely,

Rabbi Alan Londy  
Educator

Robert French  
Executive Director