



Dear Friends and Neighbors,

The Parents Association of The Early Childhood Learning Center (ECLC) of Temple Israel will hold its annual Benefit Auction of February 3rd, 2011 and we welcome your involvement. The ECLC was founded in 1966, and approximately 100 boys and girls ages 2 through 5 attend the school. While the school primarily draws from families in the surrounding areas, our student/parent body consists of families from all areas of New York City.

Each year the Parents Association of the ECLC hosts a Benefit Auction to help offset the costs of supplies, school equipment, teacher education, and valuable teacher salaries. The Benefit will also help to build a Scholarship Fund for New York City families in need of financial assistance that want to attend the school. The annual Benefit Auction will be held on February 3, 2011, and over 200 people will be in attendance. Donation of gift certificates, services, merchandise, and/or food and drinks to be served at the event are all ways that you can support the ECLC. Your participation in this event would be greatly appreciated and it will help support our organization and the children and families of the community.

BENEFITS TO ALL DONORS

- Presence at the event – we can display additional promotional materials (menu, brochure, etc) with your donated item at the event
- Listing in the Auction Program given to all families who attend the ECLC
- Special mention on a Thank You page in the Keepsake Journal distributed to all ECLC parents which contains children's photographs and artwork
- Name and contact information in our Vendors Directory distributed to the ECLC families
- Your contributions are tax-deductible to the fullest extent of the law

\$500 + DONORS (all of the above plus)

- Business card sized ad in the Keepsake Journal distributed to all ECLC parents (if donation is received by December 1, 2010)

\$1000 + DONORS (all of the above plus)

- 1 page ad in the Keepsake Journal distributed to all ECLC parents (if donation is received by December 1, 2010)

\$2000 + DONORS (all of the above plus)

- 1 page ad in the Keepsake Journal distributed to all ECLC parents (if donation is received by December 1, 2010)
- Mention in the Temple Israel Chronicle sent out to over 1,400 Temple Members from all over Manhattan

Attached is a donor form for your convenience. To facilitate the printing of the Auction Program, we ask all donor forms be received by December 1, 2010. Please send your contribution to the mailing address or fax number on the form. You may also have your contribution picked up: please call 212-249-5001, and leave your instructions with Nichole Runnels.

On behalf of the children, we thank you in advance for your support and generosity.

Sincerely,
The 2010-2011 Benefit Auction Committee
Michaela Roth and Loren Lieberman

David J. Gelland
Rabbi

Robert P. Abelson
Cantor

Sheila Nesis
Cantor

Rabbi Alan D. Londy
Temple Educator

Sara Sapadin
Rabbi

Nancy-Ellen Micco
Director
Early Childhood Learning Center

Dr. Martin J. Zion
Rabbi Emeritus

Jonas I. Javna
Cantor Emeritus

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Michelle Toll